

Module specification

When printed this becomes an uncontrolled document. Please access the **Module Directory** for the most up to date version by clicking on the following link: [Module directory](#)

Refer to the module guidance notes for completion of each section of the specification.

Module code	ONL602
Module title	Dissertation
Level	6
Credit value	40
Faculty	SLS
HECoS Code	100089
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Business and Management	Core
BA (Hons) Management, Accounting & Finance	Core
BBA (Hons) Business Administration	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	40 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	360 hrs
Module duration (total hours)	400 hrs

For office use only	
Initial approval date	12/08/2020
With effect from date	04/01/2021
Date and details of revision	
Version number	1

Module aims

The aim of the dissertation module is for students to demonstrate the application of knowledge and skills gained during the online undergraduate programme of study in an independent, self-motivated, enquiring and problem-solving manner. This serves to extend, underpin and enhance learning through the identification of a business/management problem which requires theoretical research, structured data collection, subsequent analysis leading to conclusions and recommendations.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Accurately identify and specify the nature and characteristics and variables of relevance to a problem or investigative topic within the management or business domain.
2	Design and write a logical and methodologically sound research proposal as a basis for undertaking a researchable project independently.
3	Select and apply the key, critical components of academic research methods to the identified problem or investigative topic.
4	Complete a practical or theoretical research project and to demonstrate support and rationale for the purpose, research methods and subsequent outcomes of the project.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Indicative Assessment 1:

A formal research proposal including the terms of reference for the project, evidence of initial literature searching and an outline of the methodology and analytical methods to be applied. A time-bound project plan is also incorporated into the proposal. (1500 words max)

Indicative Assessment 2:

Final project report incorporating the terms of reference/problem, literature search and review, methodology, data analysis, findings and discussion chapters. (7,500 words max)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2	Research Proposal	20
2	3, 4	Report	80

Derogations

None

Learning and Teaching Strategies

This module is for 40 credits, as such its length is twice as long as a standard online module. The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. On-line material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the sixteen-week period of the module. The assessment is in two parts; firstly, an initial dissertation proposal outlining the main areas of the research strategy; secondly, the larger report which requires theoretical research, structured data collection, subsequent analysis leading to conclusions and recommendations.

There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range of digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

Indicative Syllabus Outline

1. Project introduction, structure, management and assessment, choosing a research topic – terms of reference, project planning
2. The project proposal and structure, research methods, approaches, techniques and practicalities
3. Searching the relevant literature, identify variables and recording progress, writing the literature review – structure and content
4. Writing the methodology chapter – justification, methods and analysis
5. Types of data collection – the questionnaire, interviews, research ethics
6. Qualitative data analysis, Quantitative data analysis, precautions – reliability, bias and validity
7. Organization of findings, analysis and discussion
8. Drawing conclusions and making recommendation, presentation of the report, reflective practices.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Saunders, M.N.K., Lewis, P. & Thornhill, A. (2019) 'Research Methods for Business Students', 8th Edn., Pearson

Other indicative reading

Textbooks:

Brett-Davies, M. and Hughes, N. (2014) 'Doing a Successful Research Project: Using Qualitative or Quantitative Methods', 2nd. Ed., Palgrave Macmillan, Basingstoke.

Collis, J. and Hussey, R. (2013) 'Business Research: A Practical Guide for Undergraduate and Postgraduate Students', Sage Publications, London

Dawson, C. (2019) 'Introduction to Research Methods: A Practical Guide for Anyone Undertaking a Research Project', 5th Edn, Robinson.

Denscombe, M. (2017) 'The Good Research Guide: For Small-Scale Social Research Projects', 5th Edn., Open University Press, Maidenhead

Feather, D. (2015) 'From Proposal to Thesis: Writing an Undergraduate Dissertation', 2nd Edn., White & MacLean Publishing.

Greethan, B. (2019) 'How to Write Your Undergraduate Dissertation', 3rd Edn., Macmillan Education, Basingstoke.

LornaMarie (2018) 'How to Write a Good Dissertation A guide for University Undergraduate Students' lulu.com

Walliman, N. (2013) 'Your Undergraduate Dissertation: The Essential Guide for Success', 2nd. Edn., Sage Publications, London

Websites:

www.managers.org.uk – Chartered Management Institution

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication